

## Bio

A creative and versatile designer with a strong background in graphic design and motion graphics. I specialise in producing visually striking, performance-focused content that connects with audiences and drives engagement across digital platforms. With experience in both agency and freelance environments, I bring a strong mix of creativity and technical skill from concept development to final delivery. Passionate about storytelling through design, I thrive in fast-moving, collaborative settings where ideas quickly turn into impactful visuals.

## Work experience

### Freelance

2020 - Present

Roles: UX/UI Design, Graphic Design and Web Designer & Developer

As a freelance designer, I created bold, visually engaging design solutions that brought brands to life. From social campaigns and marketing assets to complete website layouts, I focused on crafting designs that captured attention and communicated clearly. Each project balanced strong visual direction with thoughtful detail and a consistent brand message.

### Teaching - FIT (Fastrack Into Information Technology)

2022 - Present | Belfast

Roles: Lecturer

At FIT, I held a multifaceted teaching and curriculum development role that encompassed web development, product management, software development and design modules. I was responsible for instructing and mentoring students in these areas, helping them develop essential skills and knowledge for careers in information technology.

### Shady Dolphin

2020 - 2023 | Magherafelt

Roles: Graphic Designer, UX Designer, Motion Graphics, Web Design / Development

At Shady Dolphin, I played a multifaceted role, contributing my expertise as a graphic designer, UX designer, motion graphics artist, and web designer. During my tenure, I delivered innovative design solutions, enhancing user experiences and contributing to the visual appeal of various projects.

## Education

Professional Diploma in UX Design (2021-2022)

BSc (Hons) Interactive Multimedia Design (2018 - 2020)

Foundation Degree in Interactive Design (2016 - 2017)

A- levels

Art and design - B

ICT - C

History - D

## Latest Work

**Univerus Public Access Website** - Designed user-friendly UX/UI for Univerus Public Access Website, a Canadian-based company, featuring account management, calendar access, booking requests, course sign-ups, and secure online payments.

## Technical Skills

### Web Development

React.js, Python, HTML5, CSS3, JavaScript, jQuery, PHP, SQL, Java  
WordPress Development & Customization

### Design & UX/UI

Motion Graphics & Animation,  
Videography & Editing (After Effects),  
Brand Identity & Campaign Design,  
Wireframing, Prototyping, Visual Design  
Adobe Suite: Illustrator, Photoshop,  
InDesign, Figma, After Effects

### Tools & Methods

Git Version Control, Agile Development,  
User Testing, Journey Mapping,  
Accessibility Standards